

Freight Quality Partnerships

***- sharing good practice
(and bad!)***

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Freight Transport Association

BESTUFS IV Conference
Praha November 2003



FREIGHT TRANSPORT ASSOCIATION

Agenda

- **Introduction**
- **Background to FQP's**
- **Progress to date**
- **Barriers to full progress**
- **Overcoming the barriers**



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Introduction

- **Trade Association**
- **Owners and movers of cargo**
- **Represent all modes**
- **11,000 members**
- **UK, European & global reach**
- **€29 million annual turnover**
- **430 staff - 5 offices – 3 countries**



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Issues concerning FTA members

- **Skills Shortages**
- **Infrastructure performance**
- **Urban Access**



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Issues of Urban Access

- **Increasing congestion**
- **Loading/unloading restrictions**
- **Illegally parked cars**
- **Security**
- **Street Furniture**
- **Restricted access (space)**
- **Restricted access (time)**
- **Night-time curfews**

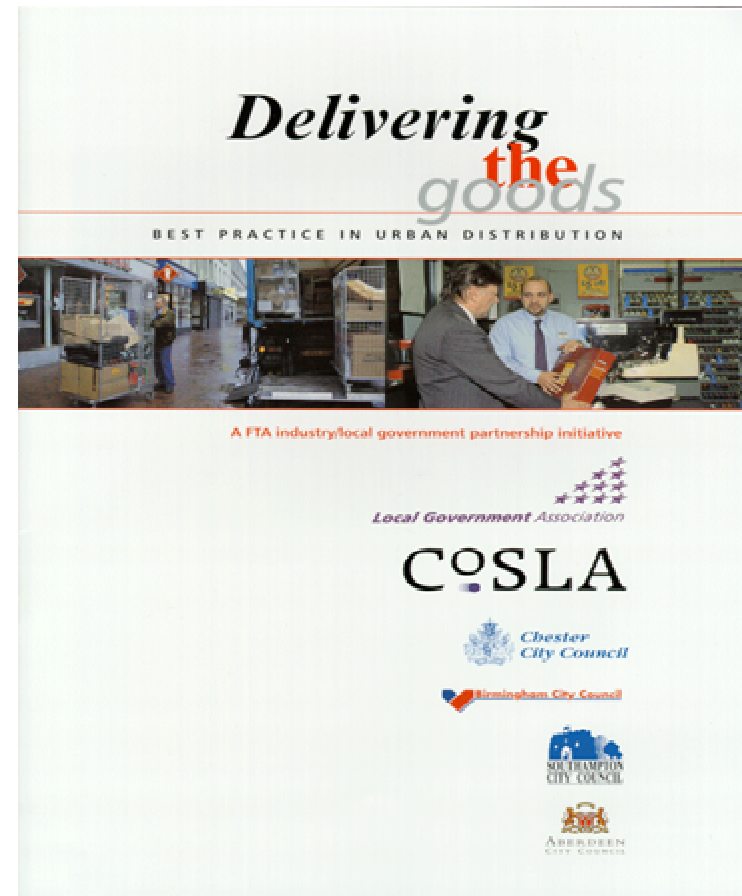


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Delivering the Goods

Launched in 1997 to.....

encourage best practice
and develop
environmentally sensitive,
economic and efficient
delivery of goods in
towns and cities'





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Delivering the Goods

- **Locations:**
 - **Aberdeen, Birmingham, Chester, Southampton**

- **Stakeholders:**
 - **Industry – retailers & delivery companies**
 - **Local Government**
 - **Interest Groups:**
 - **Civic Trust**
 - **Environmental Groups**
 - **Pedestrian Association**
 - **Local Groups**



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Freight Quality Partnerships

- **Sustainable Distribution**
- **Ten Year Transport Plan**
- **Local Transport Plans**
- **Delivering the Goods format**
 - **Local Stakeholders**
 - **Freight Content of LTPs**
- **Good Practice Guide**
- **FQP Case Studies**
- **Regional FQP workshops**



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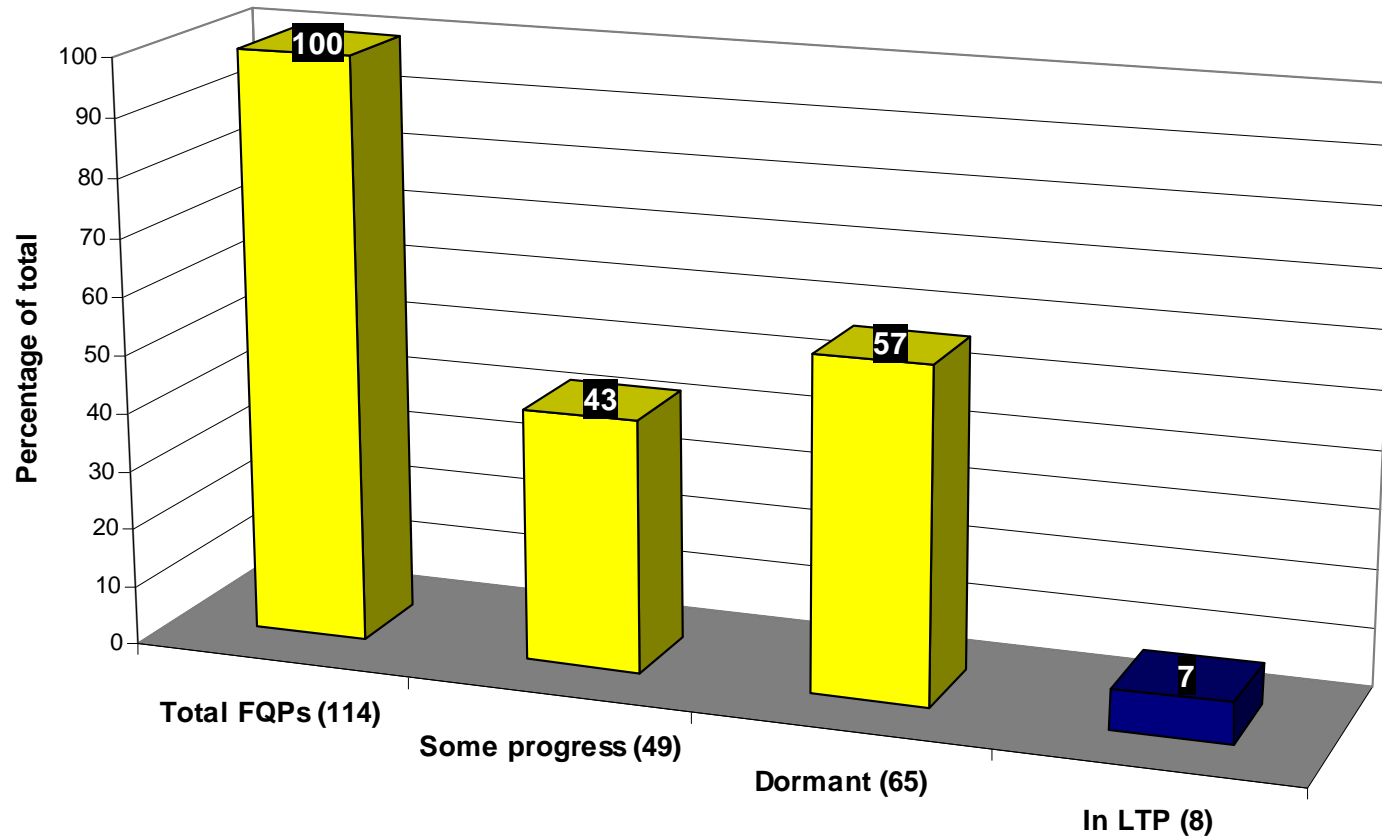
FTA FQP Survey

- **550 Local Authorities in the UK**
- **85 must have Local Transport Plans**
- **114 FQPs**
 - **Regional**
 - **LTP – wide**
 - **Local (rural or town centre focus)**



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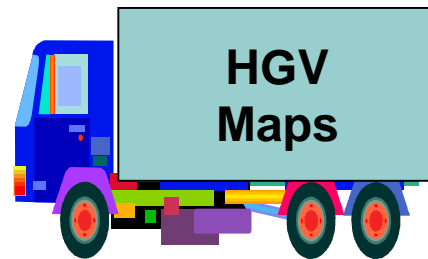
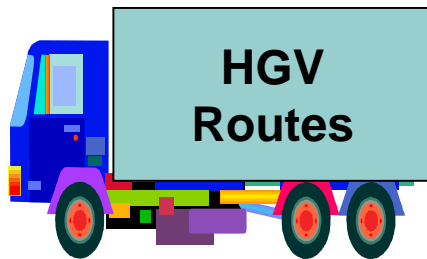
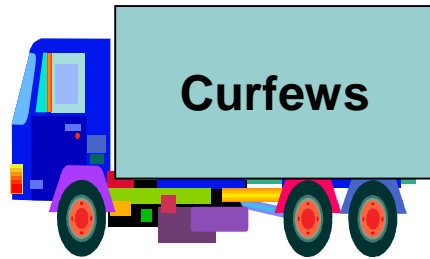
FQP's July 2003





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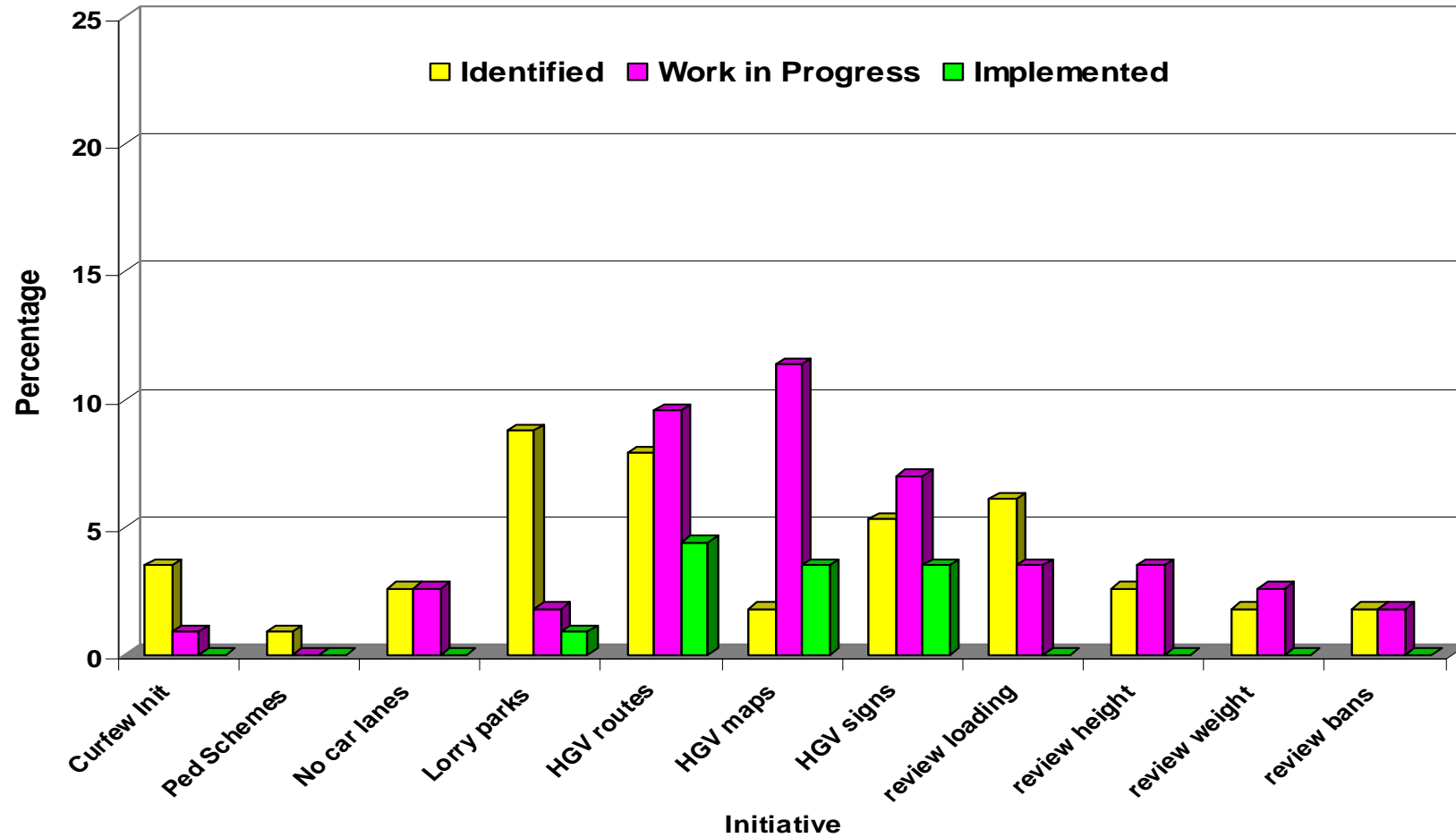
Urban Access Policy Deliverables





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Progress by Issue (July 2003)





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Summary of Progress

- **85 Local Transport Plans**
- **114 FQP's**
- **49 partial progress**
- **8 only included in plans**

- **Why disappointing progress??**



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Barriers to FQP progress

- ***Planning Process***
- **Planning Hierarchy**
- **Degree of Focus**



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The Planning Process

- **Successful FQP's need:**
 - **Clear national policy objectives**
 - **A co-ordinated national approach**
 - **An effective monitoring system**



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Barriers to FQP progress

- **Planning Process**
- ***Planning Hierarchy***
- **Degree of Focus**



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The Planning Hierarchy

- **FQP's can be hindered by:**
 - **Institutional & Policy obstacles**
 - **National/Regional/Local relationship**
 - **Unclear Regional Strategies**
 - **Land-Use**
 - **Transport**



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Barriers to FQP progress

- **Planning Process**
- **Planning Hierarchy**
- ***Degree of Focus***



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Degree of Focus

- **Local Authorities deflected by:**
 - **Lack of staff**
 - **Lack of active interest in freight issues**
 - **Lack of funding**
 - **Local political will**
 - **Prioritisation of capital**



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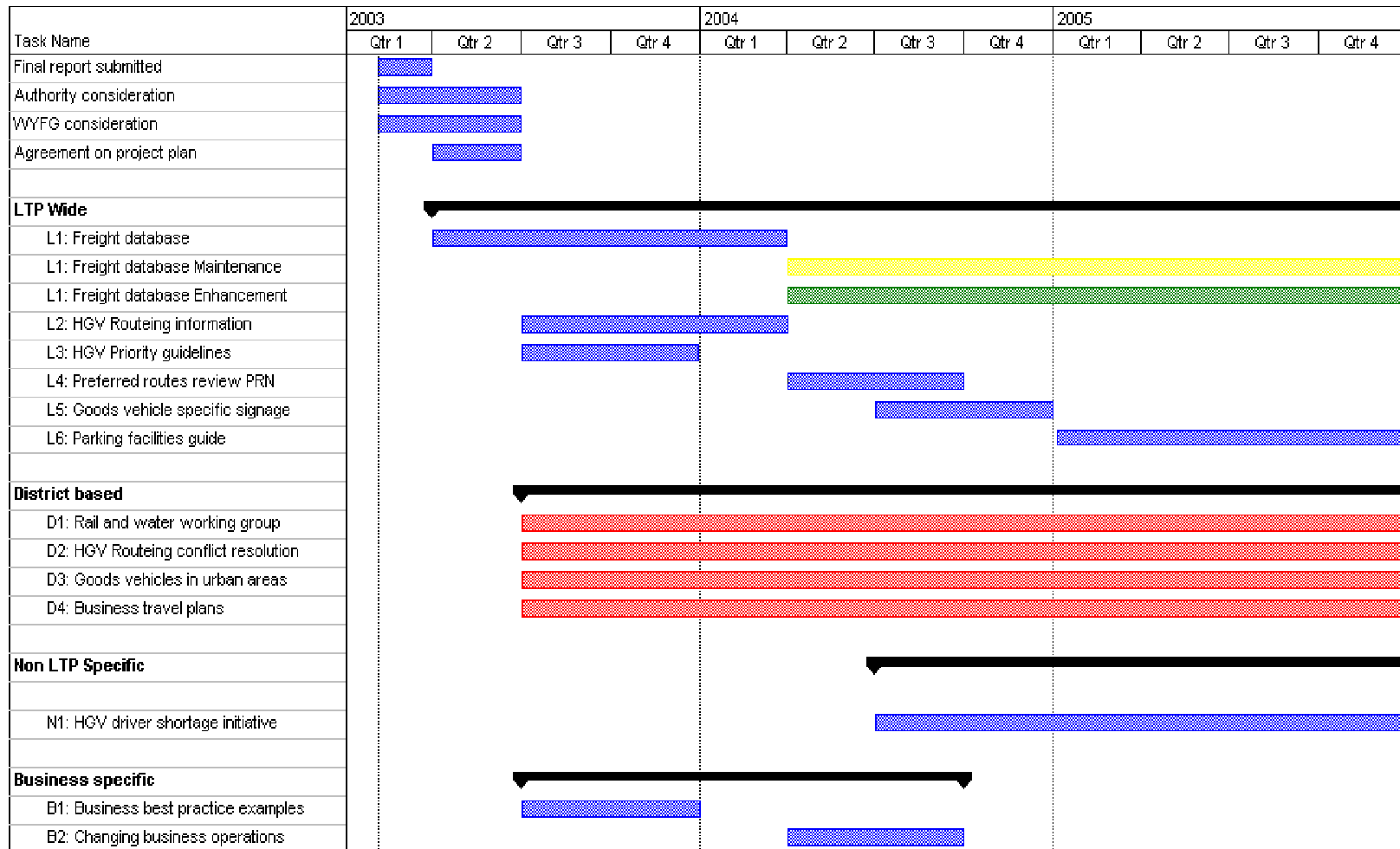
Overcoming the barriers

- **Awareness training for key staff**
- **Freight Champions**
- **A Route Map for FQP's & LTP's**



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The FTA Route Map





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Overcoming the barriers

- **Awareness training for key staff**
- **Freight Champions**
- **A Route Map for FQP's & LTP's**
- ***Policy-specific* performance monitors**



FREIGHT TRANSPORT ASSOCIATION

Overcoming the barriers

- **Awareness training for key staff**
- **Freight Champions**
- **A Route Map for FQP's & LTP's**
- ***Policy-specific* performance monitors**
- ***Process-specific* performance monitors**



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Overcoming the barriers

- **Awareness training for key staff**
- **Freight Champions**
- **A Route Map for FQP's & LTP's**
- ***Policy-specific* performance monitors**
- ***Process-specific* performance monitors**

- **Open Funding Forums**



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Summary

- **Good inclusive process**
- **Only partially successful**
- **Recognise the barriers**
- **Take actions to overcome them**
- **Set direction – plan – monitor progress**



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Thanks for listening
