

# **FreightBestPractice**

Jonathan James

Freight Best Practice Programme Director

Faber Maunsell

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# Managing Goods Vehicles

- Small and Medium Sized Cities
- Approaches
- Solutions
- Success Factors

# Scope

- Department for Transport Funded
- Across England
- Mainly Road Freight Industry
- Information Provision

# Primary Aims

- Greater Efficiency of Freight
- Reduced Impact through less CO2 emissions

# Carrot or Stick?

- Weight Restrictions
- Pedestrianisations
- Curfews
- Width Restrictions
- Road Charging
- etc

# The Carrot

- Behavioural Change
- Improve Fleet Efficiency
- Save Money
- Oh yes – and reduce CO2 emissions!!!!

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# Secondary Aims

- Reduce Lorry Miles, Congestions, Air Pollution,
- Improve competitiveness and long term sustainability

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# Free Information

- Collecting and sharing industry Best Practice
- Authoritative
- Independent
- Impartial



MIDLAND RAILWAY LAWLEY STREET GOODS AND CR N

DA-4483

2361 MIDLAND

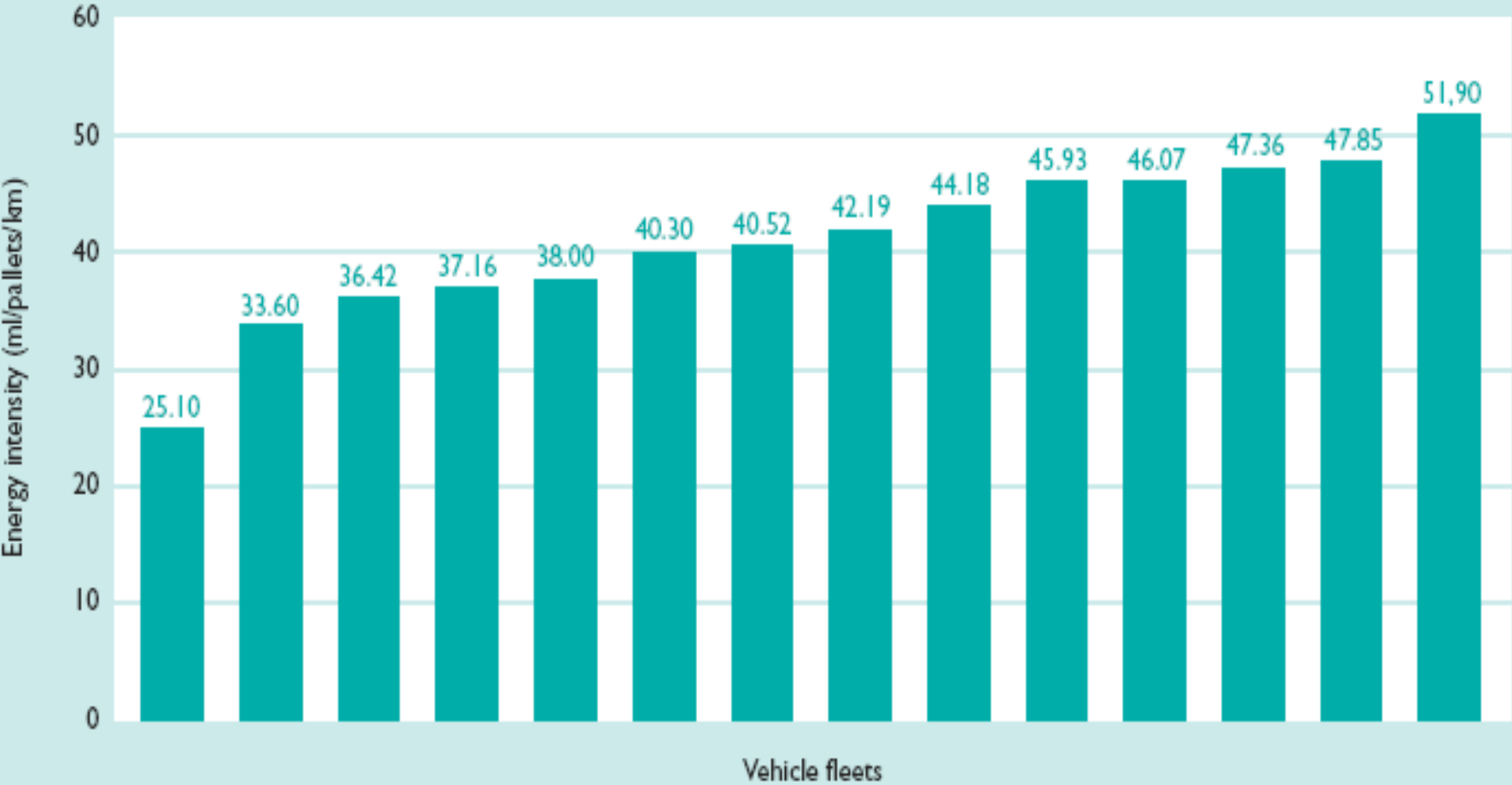
£6.65 per Gallon

2 Euro per litre

525 Forints



# Energy Intensity by Fleet







Saving Fuel



Developing Skills



Equipment & Systems



Operational Efficiency



Performance Management



**Public Sector**



Video



CD



Pocket Guides



Case Studies



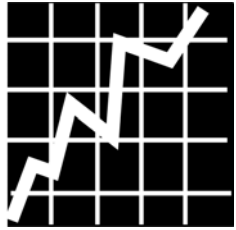
Best Practice Guides



## Save It! Video

- Road to Fuel Efficiency
- Champions of Fuel





# Small Fleet Performance Management Tool

## KPI Input

- Costs
- Operational
- Service
- Compliance
- Maintenance

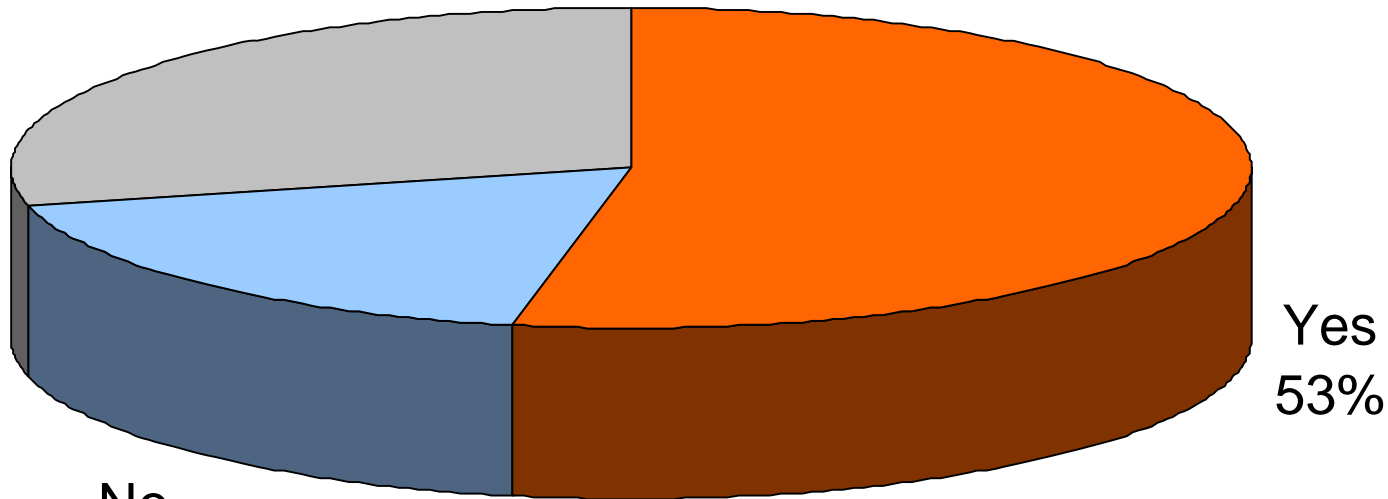
## Outputs

- Weekly reports
- Monthly reports
- Annual reports
- KPI actual vs target



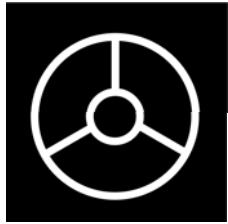
# Has the toolkit helped implement long term changes?

Too early to  
say  
29%



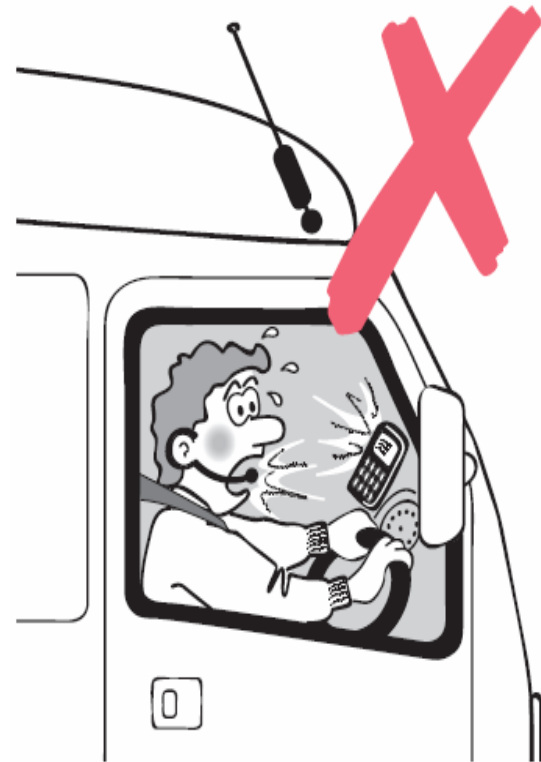
Yes  
53%

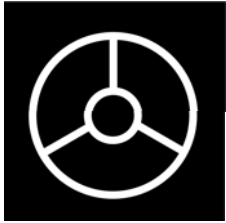
No  
18%



# Safe Driving Tips Pocket Guide

- Driver sleepiness
- Safety checks
- Route planning
- Loading
- Manoeuvring
- Bad weather driving





# Driver Management Case Study - Thorntons

- Pro-active driver management
- In-cab data loggers
- Driver incentive scheme
  
- £44,000 annual savings
- 181 tonnes carbon dioxide



Saving Fuel



Developing Skills



Equipment & Systems



Operational Efficiency



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Case Studies



Best Practice Guides

**Hotline: 0845 602 1425**

**[www.freightbestpractice.org.uk](http://www.freightbestpractice.org.uk)**

**All Free**

# Approach

- Encouraging change to save money
- High quality accessible information
- Partnership with the Freight Industry
- Well marketed

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# Solution

- Freight Best Practice
- Research
- Publications
- Marketing

# Success Factors

- Collecting and sharing with industry
- Serious public sector support
- Consistent and innovative product development
- Consistent and Innovative Marketing

# → **FreightBestPractice**