

MAGYAR
LOGISZTIKAI
EGYESÜLET



HUNGARIAN
LOGISTICS
ASSOCIATION

State of the art of the logistics in Hungary

“9th BESTUFS Workshop”

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Hungarian Logistics Association 1.

- Founded in 1984, registered as a non-profit firm in 1990
- we have 450 individual and 160 corporate members at present
- representing all branches of the economic life, as small and medium sized companies as well as state owned joint ventures and multinational firms (Philips, Nestlé, Electrolux, etc.)

Hungarian Logistics Association 2.

Services and activities: tight communication with the industry

- Professional consulting, Feasibility studies;
- Economic analyses;
- Education and training;
- Publications, database;
- Logistics events.

Hungarian specialities, backgorund

- Central position in EU logistics (transportation) stream
- One-centred country: Budapest focused
- Border-crossing difficulties
- Strong capital and technological investments in the last 10 years

Logistics trends in Hungary (in EU)

1. Smaller quantities more frequent shipments

Increasing cost, and environment pollution

2. Reliability is on the focus

Cost and capacity

3. Products Life cycle oriented logistics

Vesatile demand

Logistics trends in Hungary (in EU)

4. Tight cooperation between logistics partners

Logistics considerations in product design

5. Outsourcing, outsourcing, outsourcing...

efficiency vs. trust

6. ICT widespread

Networked economy

The philosophy and the fields of logistics in Hungary I.

- Globalisation, Specialisation, Outsourcing, etc., Interorganizational activity : Logistics has a **strategic role** in Hungary, as well.
- Versatile logistic companies as outsourcing partners. (special eBiz and city logistics providers)
- Demands relating to Ebusiness (B2C) vs. night delivery (morning or late afternoon deliveries, just in the middle of the peak hours).
- The versatile logistic contribution is a **new value producing sector** of the economy in Hungary.

Logistics investment in Hungary (an example of logistics service providers)

Example: Budapest and its 30 km surroundings

- 15 logistics centre/park**
- total planned area 1350 thousand m²**
- total planned investment (infrastructure)
cca. 700 million EURO**

**Build till now cca. 250 thousand m²
cca. 150 million EURO**

**Strong infrastructure is shaping up for city
logistics**

Logistics investment in Hungary 2. (logistics service providers)

b, Other regional investments

- Székesfehérvár, LOGISZTÁR**
- Miskolc,**
- Debrecen,**
- Sopron,**
- Csepel freeport,**
- Baja port,**

Total investment of projects providing logistics service (1996-2002): cca. 300 million Euro

Conclusions

- Logistics infrastructure for city logistics is available
- Trends and Methods are the same like in EU
- Public, Government awareness, action ?!
- E-commerce demands should be treated



Thank you for your attention