

**Cámara**

Zaragoza

## **BESTUFS II**

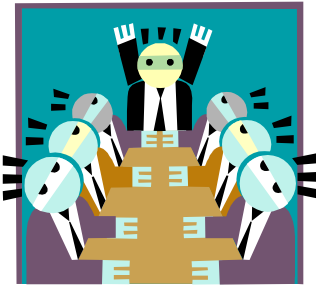
# **FROM MODELLING TO PRACTICE**

**Brussels, 3-4 May 2007**



## Why the Chamber of Commerce and Industry of Zaragoza is supporting the initiative

✓ Data supplier



✓ Consultants to the Public Administration

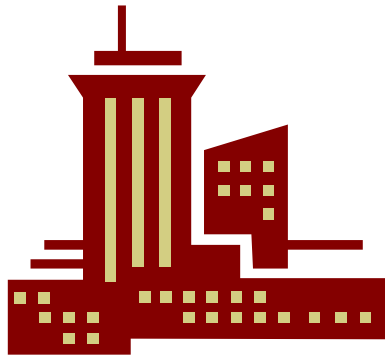
✓ Representatives of entrepreneurs:  
industry and businesses



## Certain statistics about Zaragoza

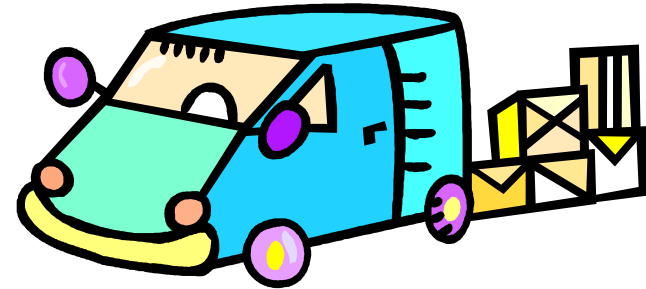


Number of retailers  
*circa* **11,500**



Businesses dedicated to  
the urban transport of goods  
2,200

Number of light goods vehicles  
2,743



## Current situation of transport policies in Zaragoza



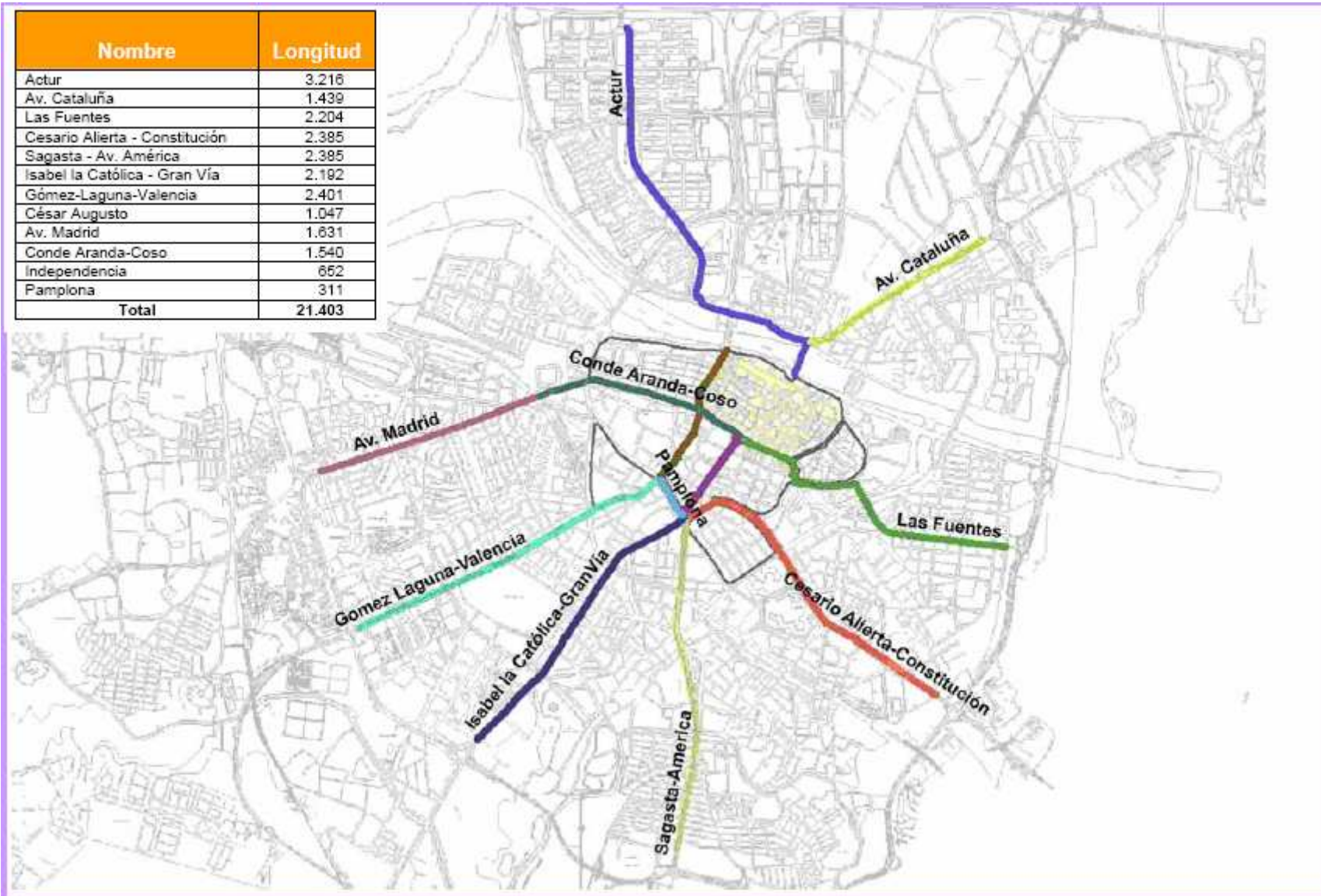
### The Zaragoza Intermodal Transport Plan

Sustainable urban mobility plan

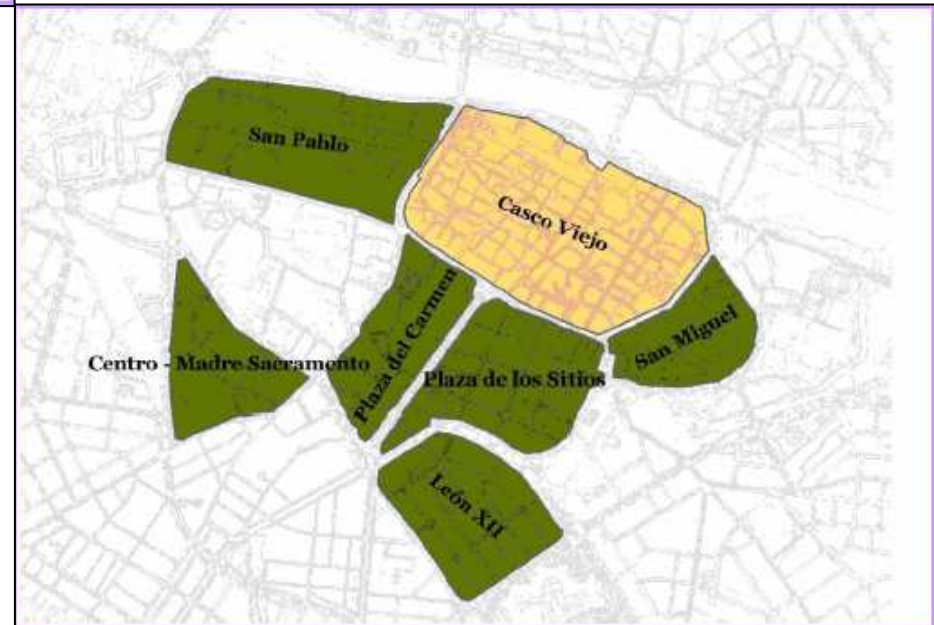
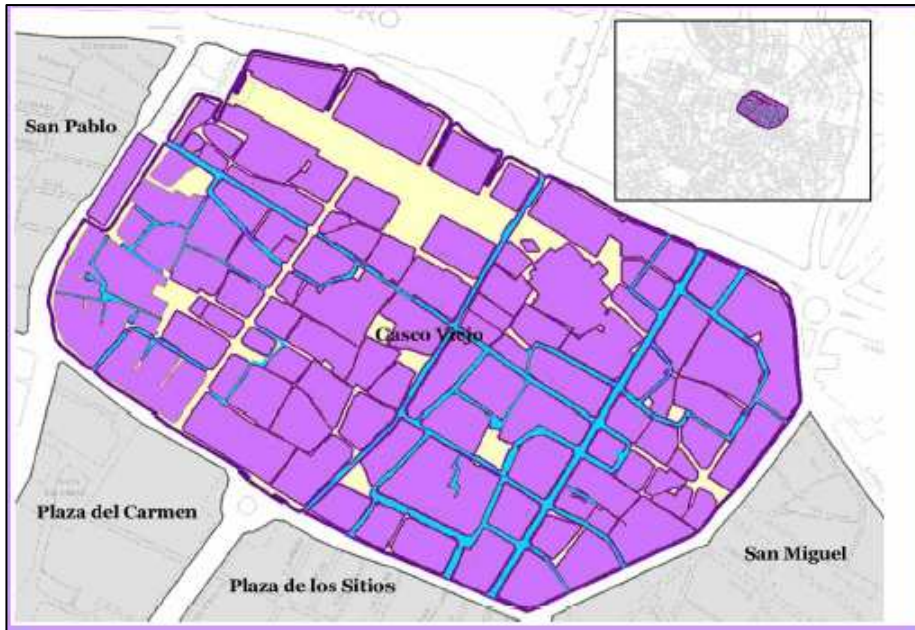
Local elections on the 27th of May

# Pedestrian routes. General plan of the proposal

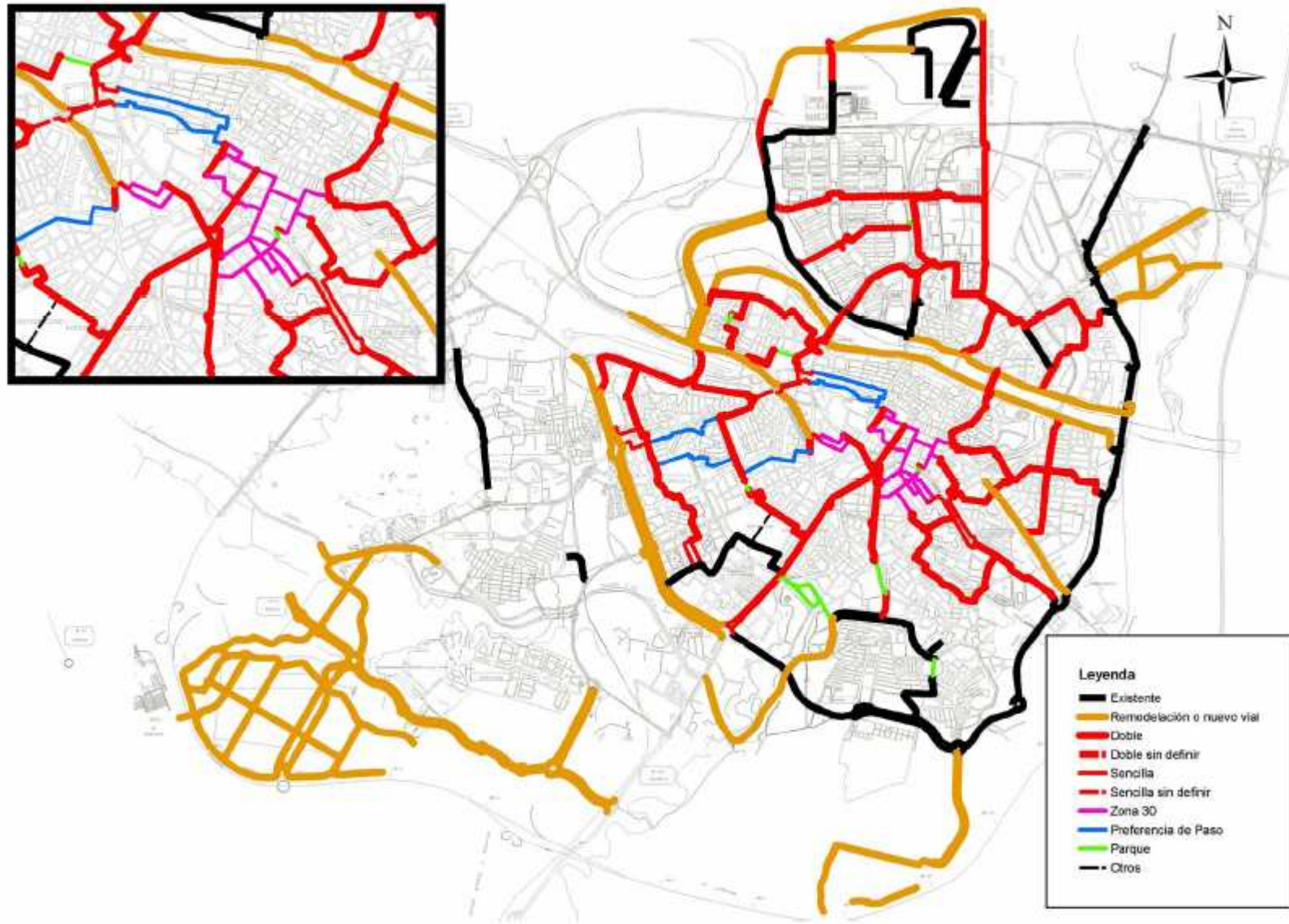
Nombre	Longitud
Actur	3.218
Av. Cataluña	1.439
Las Fuentes	2.204
Cesario Alierta - Constitución	2.385
Sagasta - Av. América	2.385
Isabel la Católica - Gran Vía	2.192
Gómez-Laguna-Valencia	2.401
César Augusto	1.047
Av. Madrid	1.631
Conde Aranda-Coso	1.540
Independencia	662
Pamplona	311
<b>Total</b>	<b>21.403</b>



# Pedestrian routes. Map of the proposed zones

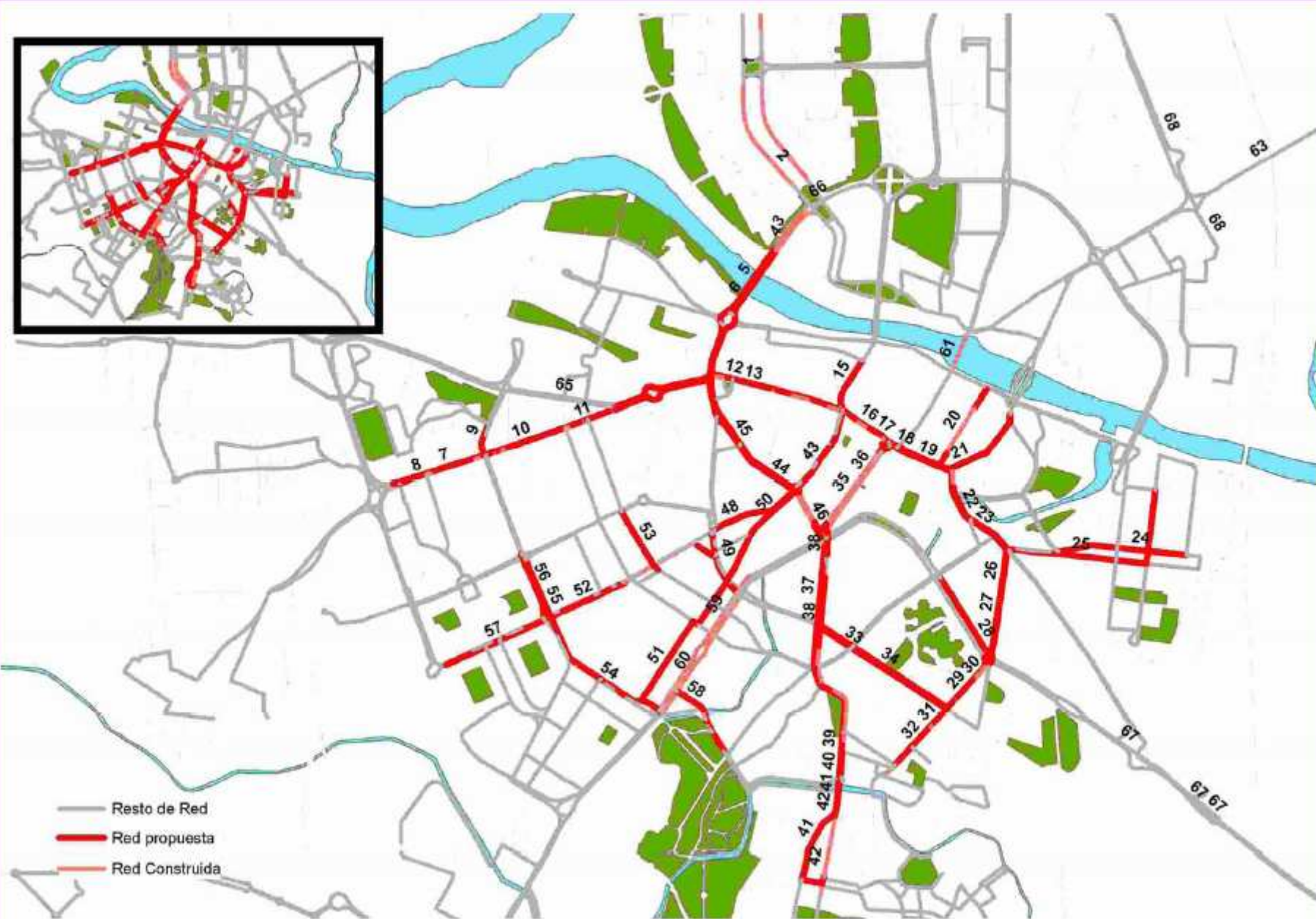


# Proposed bicycle routes



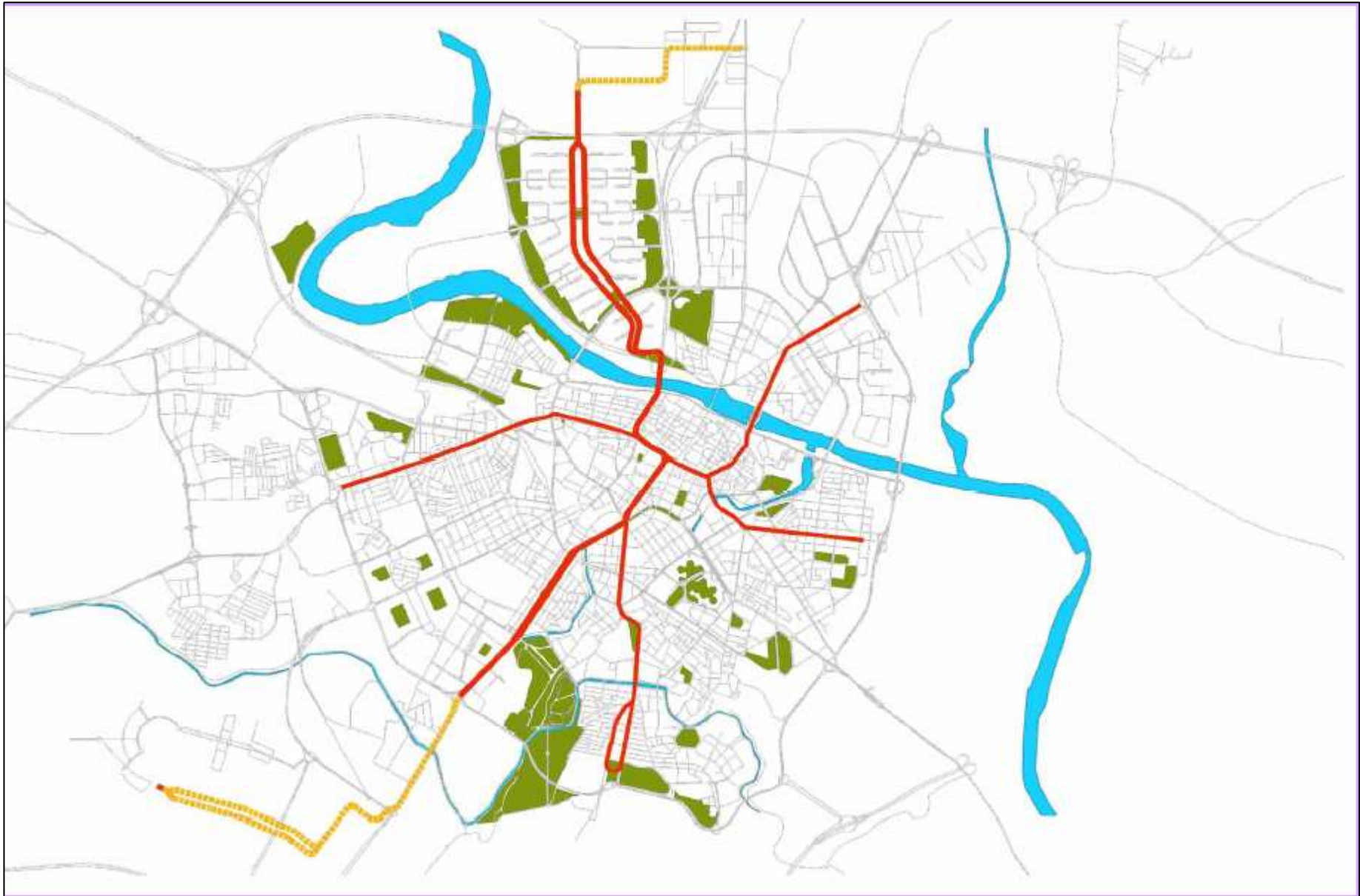
Source: Zaragoza Town Council and Government of Aragon

# Urban bus lanes programme



Source: Zaragoza Town Council and Government of Aragon

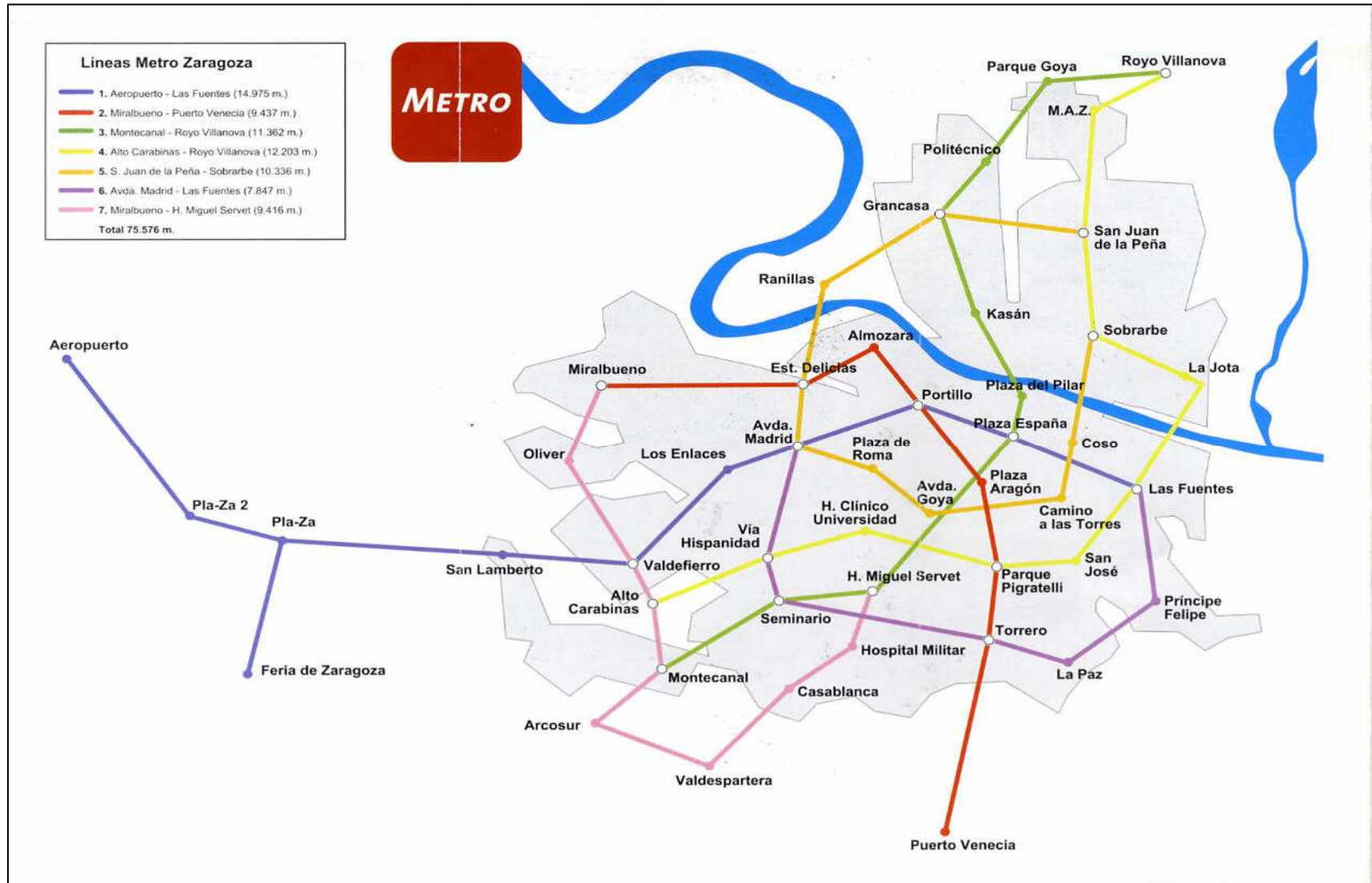
# Tram lines. General plan of the proposal



Source: Zaragoza Town Council and Government of Aragon

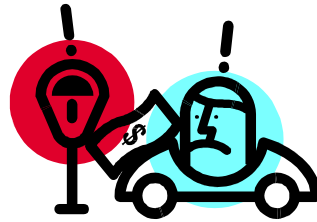
# May 27th

## Underground railway as proposed by the Opposition



Source: Partido Aragonés

## The state of the urban transport of goods in Zaragoza



- ✓ The designated zones for loading and unloading are regulated
- ✓ People do not usually respect correct use of these sites
- ✓ The sector is beginning to notice traffic congestion problems

## **Solid measures the Chamber of Commerce is working on**



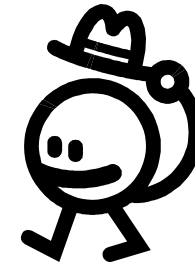
Inclusion of a specific section  
dedicated to the urban transport of goods in the  
Intermodal Transport Plan

## Future measures that the Chamber of Commerce wishes to lead

- ✓ Presentation of the model to the various commissions
- ✓ Mass media marketing
- ✓ Meetings with the Government of Aragon and Zaragoza Town Council on financing and management models



**Thank you for your attention  
and goodbye**



**Diego Artigot Noguer**  
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Zaragoza Chamber of Commerce and Industry

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